

Exhibit 78

ZFL-2700585 (excerpted)



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Fighter Pay Assessment Summary Market Analysis

September 3, 2014

DRAFT – 9/03/14

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Aggregate Athlete Compensation as a Percentage of Annual Revenue

UFC's athlete pay as a % of revenue is above other event-based organizations, well below team-based ones, and in between the 25th %ile and median of the overall comparator group

